

ATTACHMENT B

REVENUE SHARE PROPOSAL FORM

All proposers must complete this form. All financial calculations must be based on gross revenue generated from Clean Zone Building Wraps, Wallscapes, Special Installations, Digital Assets, and any additional proposed assets.

1. INVENTORY & PRICING SUBMISSION

Proposers must attach a spreadsheet listing every asset they intend to commercialize within the Clean Zone.

The spreadsheet must include, at minimum:

- Asset Category (Building Wrap, Wallscape, Special Installation, Digital Asset, etc.)
- Wrap/Name – Location
- Specifications (size, materials, placement, illumination, or other relevant details)
- Estimated Gross Revenue
- Cost Per Asset (production, printing, installation, etc.)
- Revenue Per Asset
- Notes / Assumptions (as needed to explain pricing or operational considerations)

Each asset must appear as its own line item. Proposers may include additional columns or supporting documents if helpful.

2. COST SUMMARY

Provide estimated costs associated with delivering the proposed assets. If certain costs vary by asset, clarify this in the assumptions or in an attached breakdown.

- Permitting Costs: _____
- Production / Materials Costs: _____
- Installation Costs: _____
- Maintenance Costs: _____
- Removal Costs: _____
- Property Owner / HOA Fees: _____
- Other Costs: _____

3. REVENUE SUMMARY

Summarize the combined financial impact of all proposed assets.

- Total Estimated Gross Revenue: _____
- Total Estimated Costs: _____
- Net Revenue (Before Revenue Share): _____

4. ASSUMPTIONS & APPROACH

Briefly explain the methodology used to prepare the proposal. This section may address:

- Pricing approach or market benchmarks
- Permit or regulatory considerations
- Negotiation factors with building owners or HOAs
- Visibility, impressions, or commercial value rationale
- Any operational constraints or dependencies

Additional pages may be attached.

SIGNATURE

Authorized Representative: _____

Title: _____

Company: _____

Date: _____