



FIFA Fan Festival™ Miami Brings the Spirit of the FIFA World Cup 2026™ to Bayfront Park

*The free waterfront fan experience will run **June 13–July 5, 2026**, bringing live match broadcasts, cultural programming, entertainment, and immersive fan activations to downtown Miami throughout the FIFA World Cup 2026™.*

MIAMI, FL — (April 7, 2026)— During the **FIFA World Cup 2026™**, the **FIFA Fan Festival™ Miami** will transform **more than 436,000 square feet of Bayfront Park** over **23 days** into a global gathering place — a second stadium experience in the heart of the city where **up to 30,000 fans per day** are expected.

Giant digital screens will broadcast matches throughout the tournament, while a **10,000-capacity amphitheater stage** will host live performances, cultural showcases, and unique programming between games. Doors will open ahead of match times, with activity continuing throughout the day.

“This summer, the eyes of the world will be on Miami-Dade, and Bayfront Park is where we show them who we are. The FIFA Fan Festival™ Miami will be filled with the passion, energy, and pride that define our community,” said **Miami-Dade County Mayor Daniella Levine Cava**. “From the roar of the crowd to the rhythms of our neighborhoods, this is fútbol in Miami — bold, vibrant, and unlike anywhere else.”

“Miami is ready to welcome the world. The FIFA Fan Festival™ Miami will turn Bayfront Park into a joyful waterfront gathering place where families, neighbors, and visitors can come together to celebrate the beautiful game and the spirit that makes our city so special,” said **City of Miami Mayor Eileen Higgins**. “I am proud of the entire City of Miami team, who are ready to help ensure that the millions of people visiting our unique city have a spectacular and safe experience. We cannot wait to see Bayfront filled with fans, community pride, and unforgettable FIFA World Cup 2026™ moments.”

“The FIFA Fan Festival™ Miami will bring the energy and spirit of the World Cup directly into the heart of our city,” said **Rodney Barreto, Co-Chair of the FIFA World Cup 2026™ Miami Host Committee**. “For 23 days, Bayfront Park will become a global gathering place where residents and visitors from around the world can celebrate the beautiful game while experiencing the culture, diversity, and hospitality that define Miami.”

The **FIFA Fan Festival™ Miami** is more than a place to watch matches— it is **Miami on full display**.

A Global Game. A Miami Expression.

Designed as an immersive, multi-sensory experience, the festival will blend the global scale of the **FIFA World Cup 2026™** with the unmistakable cultural identity of **South Florida**.

Fans will engage with the game through interactive experiences, community-led programming, and live entertainment that reflect the diversity, rhythm, and energy of Miami's neighborhoods. From music and movement to storytelling and shared celebration, the festival is designed to create connections across cultures, generations, and communities.

Set against Miami's iconic waterfront, the experience will activate **Bayfront Park** as both a gathering place and a cultural stage — offering a distinctly Miami expression of the world's game.

Faces of Fan Festival: A Living Legacy

One of the festival's most meaningful legacy experiences, **Faces of Fan Festival**, will capture the spirit of the moment across all **23 days**.

Through a large-scale interactive installation, fans will contribute their image and message to a growing visual collage — a collective expression of global fandom that will live on beyond the tournament as a symbol of connection, participation, and shared experience.

One Game. One Passion.

The festival experience will also come to life through **One Game. One Passion. / Un Juego. Una Pasión.** — Miami's official Host City brand campaign created to welcome the world and celebrate the shared emotion that connects fans across cultures, communities, and generations.

As Miami's local expression of a global tournament, the campaign reinforces the city's role as a place where the world comes together through football. At the **FIFA Fan Festival™ Miami**, that spirit will be reflected through programming, creative expression, local voices, artists, and community participation — ensuring the experience feels both globally resonant and deeply rooted in Miami.

Comfort features, shaded areas, hydration access, and cooling elements will be integrated throughout the venue to support a welcoming and accessible environment for fans and families during the summer season.

Built for Community, Designed for Safety

Safety, accessibility, and operational excellence remain central to the planning and execution of the **FIFA Fan Festival™ Miami**.

Coordinated efforts across public safety agencies, emergency services, and event operations teams are focused on delivering a secure, seamless, and inclusive experience for all attendees. Sustainability initiatives, accessibility measures, and community-focused programming further reinforce the festival's commitment to responsible and thoughtful event delivery.

By day, it is a celebration of the world's game. By night, it becomes a global gathering on Miami's waterfront.

More than an event, the **FIFA Fan Festival™ Miami** will serve as a place where cultures connect, communities come together, and the world meets in the heart of one of football's most vibrant host cities.

Expanding the Experience: Official Watch Parties Across Miami-Dade County

In addition to the **FIFA Fan Festival™ Miami** at **Bayfront Park**, the **FIFA World Cup 2026™ Miami Host Committee** will host a series of official public watch parties across **Miami-Dade County**, extending the excitement of the tournament into communities throughout the region.

These free, family-friendly gatherings will offer fans additional opportunities to come together and experience key tournament moments in a shared, high-energy environment. Designed to bring the celebration closer to local neighborhoods, the initiative reinforces Miami's commitment to accessibility, inclusion, and meaningful community engagement throughout the tournament.

Official Watch Party Schedule

June 27, 2026 – Colombia vs. Portugal

Doors Open: 6:30 PM

Kickoff: 7:30 PM

- **Palmetto Golf Course**

July 18, 2026 – Bronze Cup

Doors Open: 4:00 PM

Kickoff: 5:00 PM

- **Little Haiti Park**
- **North Beach Sand Bowl**

July 19, 2026 – Gold Cup

Doors Open: 2:00 PM

Kickoff: 3:00 PM

- **Amelia Earhart Park**
- **North Beach Sand Bowl**
- **Tropical Park**

Together, these official watch parties will help ensure that communities across the county can take part in the excitement of the **FIFA World Cup 2026™**, creating additional opportunities for fans to celebrate the tournament close to home.

The Miami Host Committee is also working in collaboration with additional municipalities across Miami-Dade County to explore expanded community watch party opportunities, with a full schedule to be announced in the coming weeks.

Media assets, including official renders and promotional video content in both English and Spanish, are available for editorial use here: [Media Assets](#) All materials are subject to embargo until April 7, 2026 at 9:00 AM ET.

FIFA Fan Festival™ Miami Media Credential Registration Now Open

The **FIFA World Cup 2026™ Miami Host Committee** has officially opened media credential registration for the **FIFA Fan Festival™ Miami**.

Members of the media interested in covering the **FIFA Fan Festival™ Miami** are invited to submit credential applications beginning today.

Apply for Media Credentials: [FIFA FAN FEST MIAMI MEDIA CREDENTIALS HERE](#)

Applications must be submitted by May 1, 2026.

Media who have already received official **FIFA stadium media credentials** for matches at **Miami Stadium** will automatically be granted access to the **FIFA Fan Festival™ Miami** and do not need to submit a separate credential request.

Approved media will receive additional information regarding media access, operations, and coverage opportunities closer to the tournament.

The **FIFA Fan Festival™** is one of the most popular fan experiences during the **FIFA World Cup 2026™**, welcoming hundreds of thousands of supporters to celebrate matches and the culture of football in a vibrant, open atmosphere.

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About the FIFA World Cup 2026™ Miami Host Committee

Working in partnership with FIFA and associated sports and municipal entities, the **FIFA World Cup 2026™ Miami Host Committee** was established to maximize opportunities and deliver an unmatched FIFA World Cup 2026™ experience that creates enduring economic, social, recreational, and cultural opportunities in communities throughout Miami-Dade County.

Media Contacts

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