



REQUEST FOR PROPOSALS GREATER MIAMI SPORTS COMMISSION, INC. (HOST COMMITTEE)

RESEARCH CONSULTANT

DATE OF ISSUE: May 20, 2026

PROPOSAL DUE DATE: Friday May 29, 2026 at 5pm

Please provide your response electronically to: AZohn@MiamiFWC26.com

Questions: Submit via email to Ashley Zohn (AZohn@MiamiFWC26.com) no later than Tuesday May 26, 2026 at noon eastern.

BACKGROUND

Greater Miami Sports Commission, Inc., a Florida not for profit corporation ("Host Committee"), has been selected by Federation Internationale de Football Association ("FIFA") to serve as the host organizers for FIFA World Cup 2026 (the "World Cup") in South Florida. The Host Committee has the responsibility for ensuring all aspects of the tournament, from fan experience to community engagement, are executed at the highest level. The World Cup offers a transformative opportunity for the greater Miami area, and the Host Committee is working to ensure the event's legacy continues to benefit the region for years to come.

Infrastructure Readiness

One of the Host Committee's goals is to ensure Miami's (and its surrounding areas') infrastructure can support the influx of visitors. This includes, but is not limited to, transportation networks, public safety measures, stadium upgrades, and hospitality provisions.

Visitor Influx and Tourism Impact

- A major influx of visitors to the greater Miami area is expected not just for match days, but throughout the entire World Cup period. The World Cup is expected to bring over 700,000 visitors to South Florida over the course of the 39 days of World Cup during the summer of 2026.
- The Host Committee is working closely with the city of Miami's tourism and hospitality sectors to ensure they are ready to accommodate the increased volume of tourists.

Fan Experience

- The Host Committee has engaged Logistics Management Group to serve as the Host Committee's official event production company and to create and execute a once-in-a-lifetime free and open to the public FIFA

Fan Festival. The FIFA Fan Festival in Miami is expected to (a) be hosted in downtown Miami's Bayfront Park, (b) run approximately 10 hours per day for 23 consecutive days and (c) be the largest gathering place for fans to (i) participate in interactive fan experiences and (ii) enjoy large-scale match viewings on oversized screens, multiple stages with live entertainment and special Miami-centric programming and a diverse selection of food and beverage offerings, ensuring an unforgettable celebration for one of the world's most prestigious sporting events. This event is the exclusive and official FIFA Fan Festival in Miami for the World Cup.

- The Host Committee is organizing a kickoff concert on the Lummus Park beachfront featuring national/international entertainment talent to commemorate the inaugural weekend of the first World Cup game to be played in Miami-Dade County.
- The Host Committee is designating viewing party locations throughout Miami-Dade and Broward Counties. The Host Committee will produce some of these viewing parties and may delegate to certain municipalities and other third parties the production or organization of other viewing parties.

Legacy Programs

- The Host Committee is working with members of the South Florida community to identify and implement legacy programs in the areas of: (a) enhancing access to the sport of soccer and (b) sustainability, in each case, to creating a lasting positive impact across the South Florida community and environment.

Volunteers

- The Host Committee, in conjunction with FIFA, has a volunteer program that is primarily focused on fan experience activations and transportation (including, but not limited to, the "last mile").]

FUNDING CONTEXT

Funding for public safety and security is provided by the FIFA World Cup Grant Program (Assistance Listing Number 97.160), administered by the Department of Homeland Security through the Federal Emergency Management Agency in coordination with the White House Task Force and the Florida Division of Emergency Management. Such funding is subject to all applicable federal requirements, including 2 CFR Part 200. Vendors may be required to support compliance, documentation, and audit readiness as part of their scope of work.

Certain activities of the Host Committee are supported by Miami-Dade County. Such funding is subject to all applicable requirements from Miami Dade County. Vendors may be required to support compliance, documentation, and audit readiness as part of their scope of work.

Certain activities of the Host Committee are supported by Broward County, City of Miami Beach, City of Miami, Florida Sports Foundation and Miami Downtown Development Authority. Such funding is subject to all applicable requirements from those funders.

SCOPE AND DELIVERABLES

The Host Committee is seeking proposals for consultant services to collect data and report on key requests that grantor departments and agencies have requested as part of their grants.

Proposers may propose to complete one or more of the tasks. Proposers should include a price per task and for Task 2, include pricing by geography analyzed.

Required services include:

Task 1.

The FIFA World Cup Grant Program includes a performance measure for the Miami Host Committee to report on the following:

- Collect feedback from international visitors, FIFA officials, and local stakeholders on overall security and preparedness of the events.

This task is to:

- Design feedback collection mechanisms for each stakeholder group for review and approval by Miami Host Committee
- Collect feedback using agreed upon methodologies
- Draft a report on the feedback and findings
- Finalize the report with input from the Miami Host Committee

Proposer should outline feedback collection methodology or methodologies and provide a recommendation on the number of respondents necessary.

Please note that if intercept interviews are proposed, interviewers will be allowed at public events including Fan Fest and Viewing Parties. Interviewers may also intercept at the airport and along transit and pedestrian routes to the stadium but interviewers will not be permitted within the security perimeter that requires access with a match ticket.

Deliverables

- Final feedback collection mechanism(s)
- Final report

Timeline considerations

The final report must be delivered by August 7, 2026. Miami Host Committee must have time to review and comment the draft deliverable prior to delivery of the final report.

Task 2.**Background**

Miami Host Committee grants require data collection and economic impact reporting. Miami Host Committee is also seeking to understand the broader economic impact across the region.

As a requirement of funding from Miami-Dade County, the Greater Miami Sports Commission d/b/a as the FIFA World Cup Host Committee must deliver to the County an economic impact report of the economic impact of the FIFA World Cup. Miami Host Committee must deliver the report to the County no later than January 19, 2027.

As a requirement of funding from the City of Miami Beach, the Host Committee shall within 120 days after the Events (see below for list), provide the City with a copy of the overall Economic Impact Report prepared by an independent third party and which is expected to include, among other things, estimated spend in the City of Miami Beach by Event attendees, and the number of City of Miami Beach hotel room nights generated by the Event(s) and/or the Miami Matches.

Additional funders may also have requirements for data collection and economic impact reporting.

Description of Task

This task includes the data collection, analysis and reporting for an overall economic impact report of FIFA World Cup and associated events on South Florida, defined as Miami-Dade and Broward Counties. The economic impact analysis should estimate, as appropriate, direct, indirect and induced economic impacts associated with FIFA World Cup matches and related events, including visitor spending, operational expenditures, employment impacts, business output and state/local fiscal impacts.

Within the overall report there should be chapters or sections, that can be separated and provided as stand alone reports that should include the economic impact for:

- Overall Impact for Miami-Dade and Broward County together
- Miami Dade County Overall
- Broward County Overall
- City of Miami Beach, in particular, for events in their locality

Proposers should recommend the primary and secondary research, methodologies, data sources and analyses necessary to support a defensible economic impact analysis for a mega-event of this scale. Proposals should identify which analyses will rely on primary versus secondary data and, for any proposed primary research, include recommended sample sizes, sampling methodology, data collection timeline and the proposer's role in conducting the research. Proposers may also include optional or alternative analyses that would enhance the value of the study.

Examples of what may be but is not required to be included:

- IMPLAN modeling
- Analysis of lodging data, including hotels and short term rentals
- Analysis of visitor spending, including food and beverage
- Fan/Visitor perception: including the choice of Miami as a World Cup site, impression of the region, comparison to other World Cup cities if visited, attendance at and perception of fan events if attended
- Fan/Visitor method of travel, method of transportation to matches, method of accommodation, other attractions visited
- Perceptions of media
- Perceptions of corporate sponsors
- Analysis of media, team, sponsor and operational spending associated with the event
- State and local tax impact
- Fan/Visitor demographics

Proposers should describe how they will distinguish local versus non-local spending and estimate incremental economic activity attributable to the event.

Please note that if intercept interviews are proposed, interviewers will be allowed at public events including Fan Fest and Viewing Parties. Interviewers may also intercept at the airport and along transit and pedestrian routes to the stadium but interviewers will not be permitted within the security perimeter that requires access with a match ticket.

Specific requirements related to confidentiality, data sharing, ownership of work product and publication of findings will be finalized during contract negotiations with the selected proposer.

Data Available

The Miami Host Committee can provide data on donations and in-kind commitments from public agencies. It can also provide data MHC and MHC vendor/contractor spending and on federal funding.

Relevant Planned Events The event list below reflects currently planned events and may be refined as planning progresses. The final scope of analyzed events will be determined in coordination with the selected proposer.

Event	Location of Event
Copa del Sol June 5-7 (community event)	City of Miami Beach
July 11 Kickoff Concert /Lummus Park Viewing Party	City of Miami Beach
FAN FEST at Bayfront Park June 13-July 5	City of Miami
The 7 World Cup Matches played in Miami from June 15 – July 18	Miami Gardens
Viewing Party July 18, 2026 – Little Haiti Park	City of Miami
Viewing Party July 18, 2026 – North Beach Sand Bowl	City of Miami Beach
Viewing Party July 19, 2026 –Amelia Earhart Park	Miami Dade County
Viewing Party July 19, 2026 – North Beach Sand Bowl	City of Miami Beach
Viewing Party July 19, 2026 – Tropical Park	Miami Dade County
Viewing Party July 19, 2026 – Palmetto Golf Course	Miami Dade County
4 Viewing Parties at Amerant Bank Arena USA/Paraguay - 6/12 Colombia/Portugal - 6/27 Quarter Final - 7/11 Final - 7/19	Broward County

Additional watch parties may be added.

Timeline

Proposers must include a timeline for the phases of the project with consideration for the following. Both the Miami-Dade County and City of Miami Beach reports are due to the grantors in mid-January. The project timeline for this task should allow time for Miami Host Committee to review and provide input to drafts of the report. The first draft of the report should be provided to the Miami Host Committee no later than November 1, 2026.

Deliverables

- Mutually agreed upon research and analysis plan
- Final written report, including methodology appendix
 - The final report should clearly document assumptions, methodologies and limitations associated with the analysis.
 - Supporting data tables and appendices sufficient to document key assumptions and jurisdiction-specific outputs
- Executive Summary, potentially for public release
- Summary Presentation Slides and up to 4 meetings/presentations with Miami Host Committee and relevant stakeholders

OTHER CONTRACTUAL REQUIREMENTS

The successful proposer must comply with the following:

- Agreement to utilize the U.S. Department of Homeland Security's E-Verify system to verify the employment eligibility of employees & subcontracted staff and vendors;
- Agreement to adhere to and comply with the Host Committee Rights and Obligations (including, without limitation, FIFA's Sustainable Sourcing Code and Human Rights Framework) and the rules, regulations and requirements of applicable national, state, county and local governmental and quasi-governmental entities.

Insurance Requirements

During the term of this Agreement, Service Provider shall maintain the insurance coverage set forth below and, as a condition of receiving any MHC funds hereunder, Service Provider shall furnish to MHC, c/o Alina T. Hudak, CEO and President, 220 Alhambra Circle, Suite #600, Coral Gables, FL 33134, Certificate(s) of Insurance indicating that such insurance coverage has been obtained:

- comprehensive commercial general liability insurance, on an occurrence form, with a combined single limit for bodily injury and property damage, including products liability (including completed operations coverage), coverage for contractual liability, independent contractors, broad form property damage, personal and advertising injury, in an amount of at least \$10,000,000 in the aggregate, no exclusion for participants, traumatic brain injury, sexual abuse and/or molestation, and assault & battery, no exclusion for liability arising from food-borne illness, and no exclusion for beverage alcohol liability. If operations include the use of cranes or hoisting operations, policy must contain riggers liability endorsement and contain no work from height limitations. If umbrella/excess limits are utilized, then it should be follow-form or not stricter than that of the underlying policy;
- a program of workers' compensation insurance in an amount and form in compliance with all laws, rules and regulations applicable to Service Provider and which specifically covers all employees who provide services by or on behalf of Service Provider, and all risks to such persons;
- media liability insurance, on an occurrence form, in an amount of at least \$10 million in the aggregate;
- employers' liability insurance in an amount of at least \$1,000,000; and
- Automobile liability insurance covering all owned, non-owned, and hired vehicles used in connection with the work, in an amount not less than \$1,000,000 combined single limit per occurrence for bodily injury and property damage.

Federal Funding Requirements

To the extent this project is funded with federal funds administered by the Federal Emergency Management Agency under the U.S. Department of Homeland Security, the selected proposer will be required to comply with all applicable federal laws and regulations, including 2 CFR Part 200 and Appendix II.

The selected proposer will be required, as a condition of contract award, to agree to and comply with applicable federal contract provisions, including but not limited to:

- Debarment and suspension requirements
- Byrd Anti-Lobbying Amendment
- Access to records and record retention requirements
- Termination for cause and convenience
- Administrative, contractual, or legal remedies for breach
- Equal employment opportunity requirements
- Applicable environmental requirements (Clean Air Act and Federal Water Pollution Control Act)
- Procurement of recovered materials

These requirements will be incorporated into the final contract.

To the extent that this project is funded with funds from Miami-Dade County, Broward County or City of Miami Beach any applicable requirements will be incorporated into the final contract.

PROPOSAL SUBMISSION

Deadline for RFP submission: May 29, 2026 at 5pm. Please send your submission electronically to: AZohn@MiamiFWC26.com

Proposals must be no more than 15 pages and shall include the following, with applicable headings:

- Company overview and qualifications of key management staff
- Methodology, approach and timeline for each task
- Relevant experience, including experience working on federal, state or local grants
- Willingness to agree to federal, county and FIFA requirements
- Licenses and authorizations to conduct business in Florida
- Location of South Florida office (if any)
- Three relevant business references within the last 12 months
- Financial Proposal in format provided in Attachment A

HOST COMMITTEE SELECTION OF PROPOSER

Host Committee will use commercially reasonable efforts to (a) review all proposals and (b) provide questions relating to proposals, if any, by no later than June 5, 2026 based on the following criteria.

- Methodology, approach and timeline (40%)
- Financial Proposal (30%)
- Demonstrated experience conducting similar work (20%)
- Experience working on projects related to federal, state or local grants (10%)

RESERVATION OF RIGHTS

The Host Committee reserves the right to:

- Negotiate terms before final award
- Reject any or all proposals
- Choose different vendors for each of the tasks
- Modify the geographies analyzed for economic impact
- Select specific analyses and research methods within proposals

ADDITIONAL INFORMATION (ATTACHED)

- Federal Terms and Conditions
- Miami-Dade County Terms and Conditions
- FIFA Terms and Conditions
- Attachment A Financial Proposal Template

ATTACHMENT A

Task 1

Staffing Costs

Task Number	Position Name	# of Hours	Price per hour
Total For Task 1			

Other Costs

Task Number	Description	Cost
Total For Task 1		
Total Staffing and Other Costs for Task 1		

Task 2

Staffing Costs

Task Number	Position Name	# of Hours	Price per hour
Total For Task 2			

Other Costs

Task Number	Description	Cost
Total For Task 2		
Total Staffing and Other Costs for Task 2		

Summary

Total Costs for Task 1	
Total Costs for Task 2	
Grand Total	

Additional Information: Task 2 Costs by Geography

Reporting Geographies	Task 2 Cost Per Geography
Overall Impact for Miami-Dade and Broward County together	
Miami Dade County Overall	
Broward County Overall	
City of Miami Beach, in particular, for events in their locality	
Additional Costs not attributable to a specific geography	
Total for Task 2	