



FOR IMMEDIATE RELEASE

FIFA Fan Festival™ Miami Welcomed More Than 600,000 Fans, Leaving a Lasting Legacy Across South Florida

One of North America's Largest Free FIFA Fan Experiences Concluded After Welcoming Hundreds of Thousands of Fans to Bayfront Park as the FIFA World Cup™ Celebration Continues Through Official Watch Parties Across South Florida

MIAMI, FL (July 13, 2026) — The **FIFA World Cup 2026™ Miami Host Committee** today reflected on the success of the **FIFA Fan Festival™ Miami**, which welcomed more than 600,000 fans over 24 consecutive days and concluded on July 6. Building on that momentum, the FIFA World Cup 2026™ Miami Host Committee is inviting residents and visitors to continue celebrating the tournament through a series of free **Official Watch Parties** taking place across South Florida through the FIFA World Cup Final™.

From June 13 through July 6, Bayfront Park became the heartbeat of the FIFA World Cup™ experience in South Florida, bringing together residents and visitors from around the globe to celebrate the world's game through live match broadcasts, world-class entertainment, cultural programming, community activations and family-friendly experiences—all free and open to the public.

FIFA Fan Festival™ Miami By the Numbers

- **600,000+** attendees
- **24** consecutive days of programming
- **45,000** fans on Opening Day
- **30,000+** attendees on five match days
- **70+** FIFA World Cup™ match broadcasts
- **1000+** performers representing Miami's diverse communities
- **50+ international and national headline performances**
- **90+** DJs on the deck
- **28+** food and beverage vendors
- **30+** Activities and games

From internationally recognized performers and local artists to community programming and immersive fan experiences, the FIFA Fan Festival™ Miami

celebrated not only the world's game, but also the cultures, traditions and diversity that define South Florida.

*"The FIFA Fan Festival™ Miami represents exactly what we set out to achieve when we began preparing for the FIFA World Cup 2026™," said **Rodney Barreto, Co-Chair of the FIFA World Cup 2026™ Miami Host Committee**. "We wanted to create an experience that reflected the very best of our community while showcasing Miami on a global stage. Over 24 days, more than 600,000 people experienced our city's energy, diversity, hospitality and passion for the world's game. That achievement belongs to every public agency, private partner, sponsor, volunteer and team member who came together to make this possible. Together, we've demonstrated that Miami is not only ready to host the world—we know how to deliver world-class experiences that leave a lasting impact on our community and our economy."*

Throughout its 24-day run, the FIFA Fan Festival™ Miami became the region's premier gathering place for supporters from around the world. Beyond Bayfront Park, the FIFA Fan Festival™ generated meaningful economic activity throughout South Florida as visitors supported local hotels, restaurants, transportation providers, attractions and businesses while experiencing the diversity and vibrancy that define Miami.

*"What made the FIFA Fan Festival™ Miami so extraordinary wasn't simply the attendance—it was the atmosphere," said **Alina T. Hudak, President & CEO of the FIFA World Cup 2026™ Miami Host Committee**. "Every day, Bayfront Park became a place where people from different countries, cultures and backgrounds came together to celebrate the world's game with joy, respect and an incredible sense of community. Delivering an event of this scale required extraordinary collaboration between FIFA, our public and private partners, first responders, staff, volunteers and hundreds of professionals working behind the scenes. Watching that collaboration come to life—and seeing more than 600,000 fans create memories together—is something I'll never forget."*

The FIFA Fan Festival™ Miami reinforced Miami's reputation as one of the world's premier destinations for international sporting events while creating lasting benefits for tourism, local businesses and the regional economy. It also demonstrated the city's ability to welcome global audiences and deliver experiences that celebrate sport, culture and community.

THE CELEBRATION CONTINUES ACROSS SOUTH FLORIDA

While the FIFA Fan Festival™ Miami has concluded, the excitement of the FIFA World Cup™ continues through the Miami Host Committee's **Official Watch Parties**,

extending the tournament experience into neighborhoods across Miami-Dade and Broward counties.

Designed as an extension of the FIFA Fan Festival™, the Official Watch Parties ensure families and fans throughout South Florida can continue experiencing the excitement of the tournament together as the FIFA World Cup™ reaches its final stages.

*"From the very beginning, the FIFA Fan Festival™ was envisioned as the centerpiece of a much broader regional celebration," **Barreto added.** "As the tournament continues, we're expanding that celebration into communities across South Florida because we believe the FIFA World Cup belongs to the entire region. These Official Watch Parties allow even more families and fans to experience the excitement of the world's biggest sporting event together.*

Official Watch Party Schedule

Official Watch Parties are hosted in partnership with local municipalities and community partners to ensure fans across South Florida have opportunities to experience the FIFA World Cup™ together.

The FIFA World Cup 2026™ Miami Host Committee invites fans to attend the following free Official Watch Parties:

The graphic features a central white rectangular box containing the schedule, set against a background of vibrant, overlapping geometric shapes in shades of pink, blue, and orange. On the left side of the white box, the text 'FIFA WORLD CUP 2026™' is displayed in white on a pink background. The schedule lists various locations and the specific matches they will host.

FIFA WORLD CUP 2026™

Little Haiti Soccer Park
July 18 — Bronze Final — 5:00 PM

North Beach Bandshell SandBowl
July 18 — Bronze Final — 5:00 PM
July 19 — FIFA World Cup Final™ — 3:00 PM

Amelia Earhart Park
July 19 — FIFA World Cup Final™ — 3:00 PM

Tropical Park
July 19 — FIFA World Cup Final™ — 3:00 PM

Palmetto Golf Course
July 19 — FIFA World Cup Final™ — 3:00 PM

LoanDepot Park
July 15 — Semifinal — 3:00 PM
July 18 — Bronze Final — 5:00 PM
July 19 — FIFA World Cup Final™ — 3:00 PM
Free with registration at MLB Ballpark app

NoMi Village
July 19 — FIFA World Cup Final™ — 3:00 PM

Amerant Bank Arena (Sold Out)
July 19 — Finals:
1PM Fan Activation/Kids Zone - 3PM Match

Fans Can Enjoy

- *Live FIFA World Cup™ match broadcasts on giant screens*
- *Family-friendly activities*
- *Entertainment and community celebrations*
- *A vibrant atmosphere celebrating the world's game*

*"The Fan Festival created incredible memories, and now we're excited to bring that same spirit into communities throughout South Florida as we celebrate the final matches together," Said **Alina T. Hudak, President & CEO of the FIFA World Cup 2026™ Miami Host Committee.***

Media Assets

Media assets are available here: [FIFA FAN FESTIVAL MIAMI- MEDIA ASSETS](#)

Please credit all imagery and video to the FIFA World Cup 2026™ Miami Host Committee.

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About the FIFA World Cup 2026™ Miami Host Committee

Working in partnership with FIFA and associated sports and municipal entities, the FIFA World Cup 2026™ Miami Host Committee was established to maximize opportunities and deliver an unmatched FIFA World Cup 2026™ experience that creates enduring economic, social, recreational, and cultural opportunities across Miami-Dade County.

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